EPAnEK 2014–2020
OPERATIONAL PROGRAMME
COMPETITIVENESS• ENTREPRENEURSHIP• INNOVATION

DIGITAL step

DIGITAL UPGRADING OF ENTERPRISES

The enterprise MODULUS S.A. based in ATTICA region, has joined the Action "Digital Step" with a total budget of **84 million €.** The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment's total budget is 51.106,00 € out of which 24.852,99 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development, e-shop services etc.
- ✓ Digital services (Digital advertising, e –security certifications, data entry and transfer etc.)

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions

The support of EPAnEK proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.

European Union
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HELLENIC REPUBLIC
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DEVELOPMENT AND INVESTMENTS
SPECIAL SECRETARIAT FOR
ERDF, CF & ESF PROGRAMMES
MANAGING AUTHORITY OF EPAnEK

ΕΣΠΑ
2014-2020
ανάπτυξη - εργασία - αλληλεγγύη
Partnership Agreement
2014 - 2020

Co-financed by Greece and the European Union

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Competitiveness Toolbox

FOR SMALL AND VERY SMALL ENTERPRISES

The enterprise modulus SA based in Attica region, has joined the Action "Competitiveness Toolbox" with a total budget of **400 million €**. The Action aims at supporting existing small and very small enterprises, in order to upgrade and improve their competitive position in domestic and international markets, by investing in the modernization of their production equipment and by adopting product certifications.

The investment's total budget is 152.819,93 € out of which 76.409,97 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved co-financed Business Plan includes investments on the following categories:

✓ Machinery – Equipment
✓ Quality system, Standardization, Certifications etc (up to 100% of the total budget)
✓ Packaging & Branding
✓ Digital Promotion
✓ Wage cost for new personnel

Through the participation in the Action, the enterprise achieved:

✓ Competitiveness improvement
✓ Increase of profitability
✓ Reinforcement of an extrovert business profile
✓ Market expenditure by adopting new products and services
✓ Creation of better quality products and services
✓ Increase of productivity and improvement of operational procedures
✓ Entrepreneurship Reinforcement
✓ Creation/ retention of jobs

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.

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The enterprise was funded under the Regional Programme "Attiki 2021–2027" Action entitled "Support for productive investments for adaptation, modernization and recovery", which aims to support investment plans of existing micro and small enterprises in sectors that constitute development priorities within the framework of the National Smart Specialisation Strategy (S3).

Co-funded by the European Union

ΕΣΠΑ 2021-2027
Partnership Agreement 2021-2027

Regional Program «ATTICA»